

EMMC20

27 – 29 May 2026
Florence, Italy

**20th European Mechanics
of Materials Conference**

INDUSTRY SPONSORSHIP OPPORTUNITIES

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OPPORTUNITIES**

Dear Friends and Colleagues,

The **European Mechanics of Materials Conferences (EMMC)** is a series of bi-yearly meetings organized under the auspices of the European Mechanics Society (Euromech), that has taken place over the last 25 years in cities such as Paris, Warsaw, Gothenburg, Brussels, Nantes, Oxford, and Madrid.

The 20th edition, EMMC20, will be held in **Florence (Italy), 27th - 29th May 2026**.

The EMMC is a meeting point for researchers with common interests in mechanics of materials from different perspectives including mechanical engineering, physics, biomechanics, applied mathematics, applied technologies, chemistry, etc.

Contributions will cover research at different length scales including model development and validation, advanced experimental techniques, and computational methods applied to the mechanics of materials.

The Department of Civil and Environmental Engineering of the University of Florence will organize the conference.

We welcome sponsorship from companies and organizations wishing to showcase their products and services and to have the opportunity to network with academics and practitioners in the field.

As a supplier to this industry, you are being offered an opportunity to contribute to the success of this event.

Looking forward to welcoming you in Florence in 2026!

Prof. Roberto Brighenti - University of Florence

Prof. Marco Paggi - IMT Alti Studi, Lucca

Prof. Roberto Paroni - University of Pisa

Prof. Antonio De Simone - S. Anna School of Advanced Studies, Pisa

Conference Chairs

GENERAL INFORMATION**DATES****27-29 May, 2026****VENUE****Palazzo dei Congressi**

Piazza Adua, 1 – 50100 Florence (Italy)

Website: www.firenzefiera.it**WEBSITE****EMMC20****OFFICIAL LANGUAGE**

English

SPONSORSHIP INFORMATION

In order to help you to contribute in the best way to the congress, we propose a list of sponsorship items. Please, do not hesitate to contact us should you have other ideas regarding your participation. We are available to discuss with you about a customized proposal.

Sponsorship allows the name of the sponsoring Company to be printed in the Final Program in the acknowledgement section.

ORGANIZING SECRETARIAT

AIM Group Italy – Florence office
Via Giovanni Del Pian dei Carpi 19/21 – 50127 – Italy
Tel. +39 055 233881
emmc2026@aimgroup.eu

We operate on a
**FIRST COME,
FIRST SERVED BASIS**

All sponsoring Companies
will be acknowledged in the
Final Program

All prices
are in Euro and
DO NOT include VAT

COMMITTEES**CONFERENCE CHAIRS**

Prof. Roberto Brighenti - *University of Florence*

Prof. Marco Paggi - *IMT Alti Studi, Lucca*

Prof. Roberto Paroni - *University of Pisa*

Prof. Antonio De Simone - *S. Anna School of Advanced Studies, Pisa*

EUROMECH EMMC SCIENTIFIC COMMITTEE**LOCAL ORGANISING COMMITTEE**

Prof. Roberto Brighenti - *University of Florence*

Dr. Silvia Monchetti - *University of Florence*

Prof. Enzo Marino - *University of Florence*

Prof. Andrea Spagnoli - *University of Parma*

INDUSTRY SPONSORSHIP LEVELS

PLATINUM

Conference Passes – The Platinum sponsor will be offered 3 attendee passes.

Website – Platinum sponsor logo will be featured in a priority place on the conference website, according to Platinum category.

Signage – Platinum sponsor will occupy a privileged place/position in the main conference rooms, on a display board in the registration area, or in any other pre-conference promotional material.

Promotional Material – As a platinum sponsor, literature, your company's brochure, and any other Promotional Material as a gift/giveaway will be able to be included in the attendee pack that will be distributed to participants upon registration at the conference.

Acknowledgements – As a Platinum sponsor you will be thanked during the opening and closing conference sessions.

Fee: € 5,000 + VAT (22%)

GOLD

Conference Passes – The Gold sponsor will be offered 2 attendee passes.

Website – Gold sponsor logo will be featured on the conference website.

Promotional Material – As a Gold sponsor, literature, your company's brochure, and any other Promotional Material as a gift/giveaway will be able to be included in the attendee pack that will be distributed to participants upon registration at the conference.

Acknowledgements – As a Gold sponsor you will be thanked during the opening and closing conference sessions.

Fee: € 3,500 + VAT (22%)

SILVER

Conference Passes – The Silver sponsor will be offered 1 attendee pass.

Website – Silver sponsor logo will be featured on the conference website.

Promotional Material – As Silver, literature, your company's brochure, and any other Promotional Material as gift/giveaway will be able to be included in the attendee pack that will be distributed to participants upon registration at the conference.

Fee: € 2,000 + VAT (22%)

EXHIBITION

The Exhibition will be an integral part of the congress and will be held in the “Passi Perduti” hall next to the Plenary meeting room (Auditorium).

The exhibition will provide a unique opportunity to promote your products and research and promote the networking between company and participants.

BANNER DISPLAY

Your company banner placed in the Exhibition Area
(no desk and chairs – only banner exposure) € 1.000,00

BOOTH - S

Space size 6 sqm (mt 3,00 x 2,00 mts) € 3.000,00

BOOTH - M

Space size 9 sqm (mt 3,00 x 3,00 mts) € 4.000,00

BOOTH - L

Space size 12 sqm (mt 4,00 x 3,00 mts) € 5.300,00

BOOTH - XL

Space size 18 sqm (mt 6,00 x 3,00 mts) € 8.000,00

SPONSORSHIP OPPORTUNITIES

LOGO ON THE WEB SITE

Your logo on congress web site with hyperlink to your company web site. € 1.000,00

LOGO ON PROMO MATERIAL

Your logo on printed materials and emails to participants. € 2.000,00

ADVERTISING ON CONGRESS FINAL PROGRAMME

One full page in the final programme in the dedicated section as per international regulations on compliance in conferences. € 2.000,00

LOGO ON MAILBLAST

Mail blast to be sent to all registered participants before the conference dates. Mail blast must contain promotion of congress activities and not Company products advertisements. € 1.500,00

DIGITAL SIGNAGE

Your logo will be included in the digital signage that plays on continuous loops in high-traffic areas throughout the conference venue. € 2.000,00

SIGNPOSTING

Your logo will be included in the signposting that will be placed throughout the conference venue (excluding Plenary Room and Poster Area). € 3.000,00

MOBILE CHARGING STATION

Your logo will be displayed in the LCD advertising player on the free-standing mobile charging station. The station will be placed in high-traffic areas throughout the conference venue. Costo for 1 station. € 3.000,00

WI-FI CONNECTION

Sponsorship of the Wi-Fi connection for all the attendees. Customizable password with the company name. **EXCLUSIVE**
€ 2.000,00

INDUSTRY SPONSORSHIP OPPORTUNITIES

LANYARDS

The name or logo of the sponsoring company on the lanyards.

EXCLUSIVE**€ 2.500,00**

Lanyards provided by the sponsor with company name and logo (500 pcs requested).

CONGRESS BAGS

Bags with company/es name and/or logo.

EXCLUSIVE**€ 3.000,00**

NOTE PADS AND PENS

The name and/or logo of the sponsoring company on the note pads and pens that will be distributed to all participants, speakers, and chairmen.

Note Pads provided by the sponsor with company name and/or logo (500 pcs requested).

EXCLUSIVE**Note pads: € 1.500,00**

Pens provided by the sponsor with company name and/or logo (500 pcs requested).

EXCLUSIVE**Pens: € 1.500,00**

ADV IN PUBLIC AREAS

Companies may provide flyers or other promotional items to be distributed in public areas of the conference venue. The sponsor will be responsible for supplying the necessary number of items.

€ 1.000,00

SPEAKERS' READY ROOM

Branding in Speakers' ready room (i.e., tablecloths)
1 pull up banners in speakers' room (to be supplied by sponsor).

€ 2.000,00

WATER DISPENSERS

Water dispenser will be placed in the congress and exhibition area. The company logo will be displayed on the dispensers.

€ 1.500,00

GUIDELINES AND IMPORTANT INFORMATION FOR EXHIBITION

The price quoted is for space only (does not include shell scheme, mandatory insurance, any kind of furniture or electricity).

Exhibitors are responsible for costs regarding transportation and storage of material and for fitting out the space. They are free to use their own booth material and own booth construction crew in respect of the regulations that will be provided.

SPONSOR/EXHIBITOR BADGES

For security reasons, only duly authorized personnel will be allowed to access the congress venue. Your reservation for sponsorship items and/or exhibit space gives the right to obtain **badges** for company personnel. The number of badges changes according to the sponsorship contribution as follows:

✓ from €2.000 to €3.499	n.1
✓ from €3.500 to €4.999	n.2
✓ from €5.000 to €6.499	n.3
✓ from €6.500 to €9.999	n.4
✓ from €10.000	n.5

Additional badges may be purchased at the cost of € 250,00/each and include access to Welcome Cocktail, Coffee Breaks, Luncheons.

Stand builders do not need to be registered in advance for exhibitors' badges. They will obtain access upon proof of their status upon arrival at the entrance gate of the congress venue, without any further formality.

PAYMENT CONDITIONS AND INFORMATION

The full payment of the total amount confirmed will be requested at the signature of the sponsorship agreement.

Payment can be made to AIM ITALY S.r.l. by bank transfer or credit card:

**Bank Transfer:**

Bank: INTESA SANPAOLO - Viale Coni Zugna, 62 - 20144 Milano

IBAN: IT57 D030 6909 4571 0000 0005 623

SWIFT/BIC: BCITITMM

(a copy of the bank draft paper must be sent to the Organizing Secretariat)

**Credit Card:**

Please send this form signed to the Organizing Secretariat together with the application form/s

☐ Visa☐ EuroCard/MasterCard

CARD NO. _____ EXPIRY DATE _____

CARDHOLDER'S NAME _____

I authorize the use of my credit card for this purpose.

DATE _____ SIGNATURE _____