



Do you want **people to look at your poster** at the next conference?

Do you want to give a **compelling PhD defense talk**?

### Short course (1 CFU)

**How to prepare an appealing poster  
and give an effective oral presentation**

#### ✓ To whom

Dedicated to **PhD students and early-stage postdocs**.

#### ✓ Objectives

Acquiring the fundamentals of **“the art” of scientific communication** through the design of attractive and informative conference posters, and involving and appealing oral presentations.

#### ✓ How

Combination of basic **theoretical principles, advice and practical exercises**.

#### ✓ Who

Organized within the PhD program in “Sustainable management of agricultural food and forestry resources”, GESAAF Dept. and held by prof. Daniele Penna, in English or Italian (upon request).

#### ✓ Where and when

Monday, **October 22<sup>nd</sup>**, 14:30-17:30 Room J, Quaracchi, School of Agriculture  
Tuesday, **October 30<sup>th</sup>**, 14:30-17:30 Room N, Cascine, School of Agriculture

Contact the teacher ([daniele.penna@unifi.it](mailto:daniele.penna@unifi.it)) to enrol.